

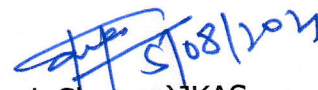
Government of Jammu & Kashmir  
Directorate of Animal Husbandry  
Jammu


No.:- DAHJ/Tech-381/ 11 234-296

Dated:- 5/8/2021

Copy of Revised Operational guidelines of Feed and Fodder Development Scheme (2021-22) issued by the Administrative Department dated:- 19.07.2021 is endorsed to the:-

- 1/ Chief Executive Officer, Livestock Development Board, Jammu
  - 2-4/ Joint Director, Poultry/Farms/ARV Lab., R.S.Pura
  - 5-14/ Chief Animal Husbandry Officer, Jammu/Samba/Kathua/Udhampur/Reasi/Doda/Ramban/ Kishtwar/Rajouri/Poonch
  - 15-18/Deputy Director, Research & Production/Deputy Director, Poultry/Deputy Director(AH)/Deputy Director (P&S), Jammu
  - 19/ L/F cum Rinderpest Control Officer, Jammu
  - 20/ Epidemiologist, Jammu
  - 21-22/Suptt., Vety. Hospital, Jammu/R.S.Pura
  - 23/ Principal, Stock Asstt.Trg.Institute, Jammu
  - 24/ Manager, Frozen Semen Bank, Jammu
  - 25-28/Poultry Geneticist/Poultry Nutritionist/Poultry Marketing officer/Manager, Poultry Production, Jammu
  - 29-33/Officer I/c, A.B.Station, Hakkal, Jammu/Kathua/Udhampur/Nowshera/Surankote
  - 34-42/Livestock Dev.Officer, Jammu/Akhnoor/R.S.Pura/Kathua/Udhampur/Dharmari/Bhaderwah/ Rajouri/Poonch
  - 43-47/Suptt., D.V.H., Kathua/Doda/Udhampur/Rajouri/Poonch
  - 48-53/Disease Inv. Officer, Jammu/Kathua/Udhampur/Ramban/Rajouri/Poonch
  - 54-59/Poultry Dev. Officer, Jammu/Kathua/Udhampur/Rajouri/Poonch/Doda
  - 60/ Extension Officer, Publicity wing, Jammu
  - 61/ Manager, Hatchery, Udhampur
  - 62/ Accounts officer, Directorate of Animal Husbandry, Jammu
  - 63/ I/c Website, Directorate of Animal Husbandry, Jammu
- for information & necessary action.

  
(Vivek Sharma)JKAS,  
Director,  
Animal Husbandry Deptt.,  
Jammu

  
05-08-21

112529/2021/O/o Tech Off

F.No: ASHF-PLG/40/2021-10-ASHF  
**Government of Jammu & Kashmir**  
**Animal/Sheep Husbandry and Fisheries Department**  
**Civil Secretariat, Jammu/ Srinagar**  
Dated: 19 -07-2021

**Subject: Revised Operational guidelines of Feed and Fodder Development Scheme (2021-22)**

1. The guidelines will be in force till 31<sup>st</sup> March, 2022 or replaced by a new set of guidelines whichever is later.
2. The support by the department in terms of incentives/ subsidy will be available for the following:-
  - A) **Cattle Feed Processing Units:**
    - i) Establishment of Commercial Cattle Feed Mill/Plant.
    - ii) Establishment of Nano/small Cattle Feed Mill/Plant by a dairy farmer.
    - iii) Infrastructural support.
  - B) **Fodder Development:**
    - i) Establishment of Silage Making Unit.
    - ii) Establishment of TMR Fodder Block Making Unit.
    - iii) Assistance for procurement of Mini Tractors for cultivation of fodder.
    - iv) Assistance for purchase of Fodder Harvester/ reaper/ Chaff Cutters.
    - v) Establishment of Hydroponic fodder making unit.
    - vi) Establishment of Azolla Fodder plot.
3. The scheme shall be implemented through Animal Husbandry Department Jammu/Kashmir and monitored by committee constituted by the Administrative Department for the purpose.
4. **Mode of operation:**
  - i. Any individual /group of individuals/dairy Farmer/milk federation/self help group/ dairy cooperative society/Farmer producer organization can avail the benefits of scheme.
  - ii. Efforts will be made to cover 20% SC/ST and 10% women beneficiaries.
  - iii. The component wise details of benefits and subsidy available are provided at "Annexure A" and Annexure "B". The beneficiaries can avail benefits under all the component activities of the scheme as per the business plan subject to the condition that the benefit shall

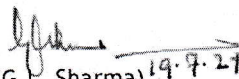


not exceed maximum subsidy ceiling against each component as mentioned in Annexure A and Annexure B.

- iv. The beneficiary under the scheme shall not be entitled to the same benefit for next 5 years.
- v. Geotagged photographs of units along with complete details of beneficiaries including Aadhaar No./ relevant registrations of SHG;s/FPO's/Cooperatives shall be recorded. The beneficiary after availing the benefit shall display the name of Scheme and Department in bold letters on the established unit.
- vi. The beneficiary can purchase equipment/machinery/ Plant from any registered company/ authorized dealer/ distributor/ sole manufacturer within or outside Union Territory of JK in accordance with minimum standard specifications in vogue as issued by the department or any central government institute. However, the rates shall be as per the company rate list or less.
- vii. The machinery/equipment should be certified as per requisite safety / quality standards and subsidy shall be released as fixed per unit by the department regardless of prices as long as specifications prescribed are met.
- viii. The make/model of the tractors should be mandatorily of current financial year.
- ix. Interested beneficiaries will submit their applications in the format AHD-1 to their respective Chief Animal Husbandry Officer (CAHO) who in turn after due scrutiny will submit it to the Directorate of Animal Husbandry within 15 days from the receipt of the application.
- x. A brief business plan about the unit, indicating the site of installation, process and outcome shall be enclosed with application. Subsidy shall be extended on first come first serve basis subject to availability of funds. The beneficiary may seek all clearances/ NOC's as may be applicable for establishing a Cattle Feed/ Fodder processing Plant.
- xi. Once beneficiary has procured the equipment or installed the unit, 50% of total eligible subsidy amount or of maximum ceiling, which ever is less, will be released upon submission of duly verified invoice to the Directorate of Animal Husbandry through concerned CAHO. Balance 50% subsidy will be released after physical verification by a team constituted by the CAHO concerned.
- xii. Such verification will be carried out within 15 days of the submission of invoice and intimation that the unit has been established or equipment has been procured.



- xiii. There will not be any delay of more than 30 days in release of subsidy once the beneficiary has submitted the required documentation.
- xiv. Release of subsidy will be only through DBT.
- xv. Registration of tractor is mandatory before release of subsidy.
- xvi. The beneficiary can opt for loan facility by depositing 10% margin money and 50% subsidy shall be provided as back ended with defined lock in period as per RBI guidelines and terms and conditions of different commercial banks.
- xvii. All such beneficiaries who intend to avail this facility shall apply in Form AHD-1 in the office of Chief Animal Husbandry Officer of concerned district along with supporting documents, if any. The CAHO shall ascertain eligibility of beneficiary before forwarding his case to concerned Directorate of Animal Husbandry for approval.
- xviii. In case beneficiary avails bank loan for purchase of the equipment, CAHO shall forward the Proforma bill of the equipment along with copy of application of beneficiary and a letter to Bank. The bank shall follow all RBI guidelines for sanctioning of such loan. After receipt of NOC from Bank, CAHO shall submit the case to respective Directorate for approval and release of subsidy and as per the conditions mentioned at point No. xvi, xi and xii.
- xix. The Administrative Department will constitute a monitoring committee for monitoring the implementation and impact of the program.
- xx. The Director Animal Husbandry Kashmir/Jammu shall draft a uniform manual for beneficiaries which shall include checklist, all procedures involved for applying under different components of scheme. They shall also submit list of beneficiaries with address/phone number and photographs along with equipment/ facility and month-wise details of utilization of subsidy to the Administrative Department. They shall also upload the same on official website.

  
(G.L. Sharma) 14.7.21.

Director Planning  
Animal/Sheep Husbandry  
& Fisheries Department

**Copy to the:**

1. Principal Secretary to Lieutenant Governor of UT of Jammu and Kashmir.
2. Joint Secretary (Jammu & Kashmir), Ministry of Home Affairs, Government of India.
3. Divisional Commissioner, Jammu/ Kashmir.

4. All Deputy Commissioners of UT of J&K.
5. Director, Animal Husbandry Department Jammu/ Kashmir.
6. Private Secretary to Advisor (B) for information of the Hon'ble Advisor.
7. Private Secretary to Chief Secretary of UT of J&K for information of Chief Secretary.
8. Private Secretary to Financial Commissioner, Finance Department for information of Financial Commissioner.
9. Private Secretary to Principal Secretary to Government, Animal/Sheep Husbandry Department for information of Principal Secretary.

## Annexure "A"

S.No.	Component with min. capacity	Pattern of assistance	Eligibility of Beneficiary
<b>a.</b>	<b>Establishment of Commercial Cattle Feed Mill/Plant.</b>		
i.	Pellet/Mesh Feed Plant ,1-2 ton/ hour capacity	50% subsidy with a ceiling of Maximum subsidy of Rs.17.50 lakh	Any individual/ group of individuals/ Milk Federation / cooperative / SHGs FPOs
ii.	Pellet/Mesh Feed Plant ,3-5 ton/ hour capacity	50% subsidy with a ceiling of Maximum subsidy of Rs.25.00 Lakh	Any individual/ group of individuals/ Milk Federation / cooperative / SHGs FPOs
iii.	Any of the Major equipments of the Feed plant like Hammer Mill/Grinder, Mixer, Conditioner, Pellet Mill, Cooler, Screener, Elevator, feeder, conveyor(1-2 ton capacity)	50% subsidy on any of the equipment or maximum subsidy ceiling of Rs.17.50 Lakh for multiple equipments.	Any individual/ group of individuals/ Milk Federation / cooperative / SHGs FPOs
iv.	Any of the Major equipments of the Feed plant like Hammer Mill/Grinder, Mixer, Conditioner, Pellet Mill, Cooler, Screener, Elevator(3-5 ton capacity)	50% subsidy on any of the equipment or maximum subsidy ceiling of Rs.25.00 Lakh for multiple equipments.	Any individual/ group of individuals/ Milk Federation / cooperative / SHGs FPOs
<b>b.</b>	<b>Establishment of Nano/small Cattle Feed Mill/Plant by a dairy farmer</b>		

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i.	Nano/ Small Mesh Plant including Grinder Mixer, and conveyer (100-200 kg/hour capacity)	50% subsidy with a ceiling of Rs.2 lac on unit or any of the equipment.	Any individual/ group of individuals/Dairy farmer/ Milk Federation / cooperative / SHGs FPOs.
<b>C. Infrastructural support.</b>			
i.	DG set Minimum power output of 5KVA	50% subsidy with Max ceiling of Rs 1.5 Lac.	Beneficiaries who avail support from component a to b of Annexure "A" and Annexure "B" are eligible


## Annexure "B"

S.No	Component with minimum specification	Pattern of assistance	Eligibility of Beneficiary
a.	Silage Bailing & Packaging Unit electric or diesel operated with minimum production capacity of 4 tons per hour	50% subsidy with a Maximum ceiling of Rs.5.00 lakh	Any individual/Group of individual/ Dairy farmers with a minimum farm size of 5 cows or buffaloes/ Milk Federation/ cooperative / SHGs/ FPOs can avail the benefit
b.	TMR Fodder Block Making Machine	50% subsidy with a maximum ceiling of Rs. 7.00 Lac	Any Individual or Group of Individuals /FPO's/ SHGs/Cooperative
d.	Mini Tractor 15 HP along with ploughing equipment	50% subsidy with a maximum ceiling of Rs.2.50 lakh .	Any Individual farmer or a group of farmers with a minimum dairy Farm Size of 5 cows or 10 Kanals of cultivable land/ orchard land suitable for fodder development/ Beneficiary who seeks benefit under component (a.) of Annexure B. can also avail.
e.	Self Propelled Diesel Operated Fodder Harvester/ reaper Machine or Single row harvester which can be fitted with the Tractor.	50% subsidy with a maximum ceiling of Rs 2.00 lakh .	Any Individual farmer or a group of farmers with a minimum Farm Size of 5 cows or 10 Kanals of cultivable land suitable for fodder development.



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f.	Chaff Cutters electric or diesel operated with minimum 2 HP motor	50% Subsidy with a maximum ceiling of Rs 0.25 lakh	Any Individual dairy farmer with a minimum farm size of 2 cows.
g.	Creation of Instructure/ Establishment of <b>Hydroponic Fodder Unit</b> (Automatic/ Semi Automatic/ Manual) capacity 50-600 Kg/ day	50% subsidy with a maximum Subsidy ceiling of Rs. 4.00 Lacs	Any individual or group of individuals/ Milk Federation/ FPO's/ SHG's/ Cooperatives
h.	Establishment of an Azolla Fodder Plot @ Rs 2000 per 2.5x 1.25 sq mt plot size. The benefit shall be provided for 10 plots to maximum 100 plots.	50% subsidy with a ceiling of Rs. 1000 per plot	Any individual or group of individual dairy farmers having atleast 2 dairy animals.

  
(G.L. Sharma) 19.7.21.

Director Planning  
Animal/Sheep Husbandry  
& Fisheries Department

## FORM AHD-3

Affix passport  
size  
photograph  
Attested by  
Concerned  
VAS/BVO/LDO

1. Name of the Beneficiary/Cooperative/FPO/SHG/Other (please specify) \_\_\_\_\_
2. Father's/Husbands Name \_\_\_\_\_
3. Address: \_\_\_\_\_  
District: \_\_\_\_\_ Mobile No. \_\_\_\_\_ Aadhar  
No. \_\_\_\_\_
4. Registration No. cooperative/FPO/SHG: \_\_\_\_\_
5. Detail of existing Dairy Farm/unit/ Available Land as may be applicable  
(please specify with name & address) \_\_\_\_\_
6. Address for establishment of a new unit: \_\_\_\_\_
7. Facility/Intervention/ cost Name of authorized Supplier  
Equipment required with Address  
i. ....  
ii. ....  
iii. ....
8. Total cost as per proforma bill enclosed :Rs. \_\_\_\_\_
9. No. of components applied for \_\_\_\_\_
10. Name & Address of suppliers of the units/facility: \_\_\_\_\_
11. 16-digit Account No. \_\_\_\_\_ Bank \_\_\_\_\_ Branch \_\_\_\_\_
12. If beneficiary wants to avail Bank Loan (please tick) Yes/No.
13. If yes, name of Bank: \_\_\_\_\_ Branch: \_\_\_\_\_  
Address: \_\_\_\_\_  
(NOC from concerned Bank Branch shall be enclosed)
14. A brief business plan, indicating the site of establishment /installation/  
interventions etc. shall be enclosed.

Attestation by CAHO

**Signature :**  
**Name:**  
**S/o:**  
**Permanent Address:**