

**Government of Jammu & Kashmir**  
**Department of Animal Husbandry Jammu**

No: - DAHJ/Tech-370/ 11054-69

Dated: - 4 / 8 /2021

Copy of the letter No: ASHF-PLG/39/2021-03 dated: 19-07-2021 regarding **"Implementation of NAIP Scheme at Panchayat Level"** received from Administrative Department is hereby forwarded for information and necessary action to the:-

- 1/ Chief Executive Officer, Livestock Development Board, Belicharana Jammu.
- 2-11/ Chief Animal Husbandry Officer, Jammu/Kathua/Samba/Udhampur/Reasi/Doda/Kishtwar/Ramban/Rajouri/Poonch.
- 12/ Deputy Director, Planning & Statistics, Directorate of Animal Husbandry, Talab Tillo Jammu.
- 13-14/ Superintendent, CVH Talab Tillo Jammu/SDVH R.S.Pura.
- 15/ Extension Officer, Publicity Wing, Directorate of Animal Husbandry Jammu.
- 16/ I/c Website, Directorate of Animal Husbandry, Jammu.

Enclosures: 03 (Three Leaves)

Deputy Director (AH)  
Animal Husbandry Department  
Jammu

04.08.21

04/08/2021



**Government of Jammu and Kashmir**  
**Animal/Sheep Husbandry & Fisheries Department**  
**Civil Secretariat Jammu/Srinagar**

Dated: 19.07.2021

✓ The Director, Animal Husbandry Department,  
 ✓ Jammu/ Kashmir.

Subject: Implementation of NAIP Scheme at Panchayat Level.  
 Madam,

Please find enclosed the D.O letter form Secretary, Department of Animal Husbandry & Dairying, Ministry of Fisheries Animal Husbandry & Dairying GoI, dated 02.07.2021, wherein it has been mentioned that the next Country wide Gram Sabha is scheduled to be held on 15th August 2021. The Gram Sabah is the finest mechanism for ensuring accountability and transparent functioning of Government Schemes.

Department of Animal Husbandry & Dairying, GoI has decided to utilize this opportunity to ascertain the level of performance of its flagship Nationwide Artificial Insemination Program (NAIP) under which free AI services are being provided to dairy farmers in all districts of participating States including UT of J&K.

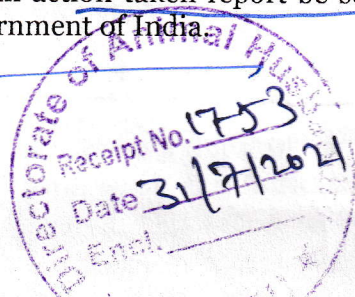
The activities under the NAIP are recorded by field level workers in the real time directly into the INAPH (information Network for Animal Productivity and Health) data portal maintained by NDDB on behalf of the Department of Animal Husbandry & Dairying, GoI. The data being LGD compliant can be used to generate LGD code wise i.e. district wise by NDDB in MS Excel format and can be then segregated Gram Panchayat wise by the district Officials.

In view of above I am directed to request you to pass on following instructions to all Chief Animal Husbandry Officers and Nodal Officer NAIP.

- i) All Chief Animal Husbandry Officers shall generate the Gram Panchayat wise list of NAIP beneficiaries from the district list which shall be provided to them by the Nodal Officer and they shall share it with the District Panchayat Officer for further action.
- ii) Chief Animal Husbandry Officers shall also ensure that a representative from the Animal Husbandry Department is present when Gram Sabah is held in every Gram Panchayat.
- iii) Findings of the Gram Sabah in the course of the reading may be examined and corrective action on any discrepancies be taken by the Animal Husbandry Department expeditiously and an action taken report be sent to the Department of Animal Husbandry & Dairying, Government of India.

Yours faithfully,

*[Signature]*  
 (G.L. Sharma) 20.7.21  
 Director Planning



Copy to the:

1. Joint Secretary, Cattle & Dairy Development, Department of Animal Husbandry & Dairying, GoI.
2. Principal Private Secretary to Secretary, Department of Animal Husbandry & Dairying, GoI.
3. Private Secretary to Principal Secretary to Government, Animal/ Sheep Husbandry & Fisheries Department for information of Principal Secretary.

IMD  
 Toa/SIA (urgent)  
 31/7/21  
 all Cattle's Pk.  
 21/8/21



5124/2021/O/o Tech Off

Government of India  
Krishi Bhawan, New Delhi

2nd July, 2021

Atul Chaturvedi  
Secretary  
Department of Animal  
Husbandry and Dairying

Sunil Kumar  
Secretary  
Ministry of Panchayati Raj

6.7.21 Dear Chief Secretary,

As you are aware, the next country wide Gram Sabha is scheduled to be held on 15th August 2021. The Gram Sabha is the finest mechanism for ensuring accountability and transparent functioning of Government schemes, and the Department of Animal Husbandry and Dairying, Government of India, would like to utilize this opportunity to ascertain the level of performance of its flagship Nationwide Artificial Insemination Programme (NAIP) under which free AI services are being provided to dairy farmers in all districts of participating States.

NAIP is a campaign mode programme for genetic upgradation of bovines through A.I. with semen of high genetic merit bulls, to get the best productivity. The rationale behind implementing the programme is to enhance the milk production of the States through use of A.I. the appropriate and low cost breeding technology available for improving the genetic merit of milch animals.

The activities under the NAIP are recorded by field level workers in real time directly into the INAPH (Information Network for Animal Productivity & Health) data portal maintained by NDDB (National Dairy Development Board) on behalf of the Department. This data being LGD compliant can be used to generate LGD code wise i.e. Gram Panchayat wise lists of beneficiaries at the district level. This data can be provided district wise by NDDB in MS Excel format and can then be segregated Gram Panchayat wise by the district officials. A sample data sheet is being enclosed for reference.

We therefore request you to pass on suitable instructions to ensure the following -

(1) Principal Secretary Animal Husbandry of your State to

- (i) designate a Nodal Officer from the State Animal Husbandry Department with whom the district wise beneficiary lists generated by NDDB can be shared. This Officer would be responsible to ensure that the list of a particular district is communicated to the concerned District Veterinary Officer. The name and email ID of the State Nodal Officer may be informed to Dr. B. Rajasree, Assistant Commissioner, email ID [b.rajasree@gov.in](mailto:b.rajasree@gov.in) / [trassivalavan@gmail.com](mailto:trassivalavan@gmail.com)

Continued...



124/2021/O/o Tech Off

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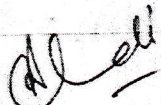
- (ii) issue directions to the concerned District Veterinary Officers to generate the Gram Panchayat wise beneficiary lists from the district list provided to them by the Nodal Officer and to share with the District Panchayat Officer for further action.
- (iii) DVOs may also ensure that a representative from the Animal Husbandry Department is present when the Gram Sabha is held in every Gram Panchayat
- (iv) Findings of the Gram Sabha in the course of the reading may be examined and corrective action on any discrepancies be taken by the Animal Husbandry Department expeditiously and an action taken report be sent to the Department of Animal Husbandry & Dairying, Government of India.


(2) Principal Secretary Panchayati Raj of your state to issue directions to all District Panchayat Officers to ensure that

- (i) Gram Panchayat wise beneficiary lists provided by the DVOs are communicated to the concerned Gram Panchayats
- (ii) these lists are read out in the course of the Gram Sabha for public verification

This verification exercise would be a landmark in ensuring accountability through digitization and public participation. We look forward to its successful conduct across the country with the full cooperation of your team of officers.

*With regards.*

  
(Atul Chaturvedi)

  
27.21  
(Sunil Kumar)

Shri B.V.R Subrahmanyam  
Chief Secretary  
Government of Jammu & Kashmir