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Government of Jammu & Kashmir
Directorate of Animal Husbandry
Jammu

No: DAHJ/Tech-377/1854-89

Dated: 16/06/2020

Copy of Govt Order No: 100 - JK (Agri) of 2020 dated: 15-06-2020 regarding Organizing of "Kissan Pakhwada" in the Union Territory of Jammu & Kashmir issued by the Administrative Department vide No: ASH/Plan/213/2016 Dated: 10.06.2020 is endorsed to the:-

- 1-3/ Joint Director, Poultry/Farms/ARV Lab, R.S.Pura
 - 4-13/Chief Animal Husbandry Officer, Jammu/Samba/Kathua/Udhampur/Reasi/
Doda/ Ramban/Kishtwar/Rajouri/Poonch
 - 14-17/ Deputy Director (AH)/Poultry/P&S/R&P, Jammu
 - 18/ L/F cum Rinderpest Control Officer, Jammu.
 - 19/ Epidemiologist, Jammu
 - 20-21/ Suptt, Vety. Hospital, Jammu/R.S.Pura
 - 22/ Principal, Stock Assistant Trg. Institute, Jammu.
 - 23/ Manager, Frozen Semen Bank, Jammu
 - 24/Extension Officer, Publicity Wing, Jammu
 - 25/ Accounts Officer, Directorate of Animal Husbandry, Jammu
 - 26/ I/C Website, Directorate of Animal Husbandry, Jammu
- for information & necessary action.


16/06/2020
Technical Officer to Director,
Animal Husbandry Deptt,
Jammu


16/06/2020

Government of Jammu and Kashmir
Agriculture Production Department, Civil Secretariat, Jammu.

Subject: Organizing of "Kissan Pakhwada" in the Union Territory of Jammu & Kashmir.

Government Order No. 100- JK (Agri) of 2020.


D a t e d: 15-06-2020.

The Government of Union Territory of Jammu & Kashmir has decided to celebrate the "Kissan Pakhwada" from 7th of July, 2020 to 21st July, 2020. Hon'ble Lieutenant Governor has kindly consented to launch the event through Video Conference on 7th July, 2020 at 11.00 AM.

2. Accordingly, following directions are issued for strict implementation/compliance:

A. Convenor SLBC, J&K will be the Nodal Agency for the event. Its responsibility will include:

- i. Inaugural event on 7th July, 2020 to be connected through Video Conferencing from Raj Bhawan to Civil Secretariat, Jammu/Kashmir, J&K Bank headquarter, Directorate of Agriculture, Jammu/Kashmir, all bank's zonal headquarters and important branches of various banks.
- ii. Adequate publicity of the event through electronic and print media starting not later than 1st July, 2020. Publicity will include objectives of organising "Kissan Pakhwada", which inter alia include saturation of KCC, accepting/processing/ disbursing credit to farmers under various government schemes as well as KCC (farmers include those engaged in Horticulture, Floriculture, Dairy, Poultry, Fisheries).
- iii. All bank branches in the Union Territory of Jammu & Kashmir will put hoarding welcoming farmers and


15/06/2020

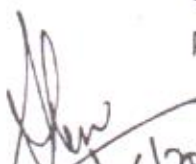
keep ready adequate number of pamphlets regarding various credit facilities available.

- iv. All bank branches will complete 100% issuance of KCC in their assigned jurisdiction.
- v. All bank branches to concentrate on maximum possible credit flow to the farmer community during the fortnight itself.
- vi. All bank branches to compile a report after fortnight ends and submit it to lead bank manager of the district who inter alia will prepare a District Report within one week thereafter and submit to SLBC for reporting at Union Territory Level.
- vii. Convenor SLBC to organise a closing ceremony in the afternoon of 21st July, 2020.

B. Directorate of Agriculture Jammu/Kashmir will ensure:

- i. Organization of Kissan Mela at 02 locations in each district during the fortnight.
- ii. Kissan Mela will include exhibitions of latest farming equipments and technologies, training of farmers in various activities, create awareness about credit facilities available under various schemes etc.
- iii. Ensure that all farmers who are yet without KCC, obtain the same during this fortnight.

C. Director(s) Agriculture/Horticulture/Animal/ Sheep Husbandry Fisheries Jammu/Kashmir will ensure that their stakeholders (farmers) are also covered under KCC, educated about various Government programmes and credit available. They will also ensure that maximum possible number of such intending beneficiaries actually


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get completed, processed their loan application and receives credit during the fortnight itself.

D. A Steering Committee comprising of the following will take stock of the preparations of ongoing events before and during fortnight on every 03 days:

- | | | |
|------|---|----------|
| i. | Principal Secretary to Government,
Agriculture Production Department | Chairman |
| ii. | Convenor SLBC | Member |
| iii. | Chairman, J&K Gramin Bank | Member |
| iv. | Director(s) Agriculture/Horticulture/
Animal/Sheep Husbandry/ Fisheries
Jammu/Kashmir | Member |
| v. | Additional Secretary to Government,
Finance Department | Member |
| vi. | Representatives of SBI/PNB/HDFC
Bank | Member |

This committee will review and take all necessary decisions to ensure successful intending outcomes of the "Kissan Pakhwada"

E. All decisions taken and circulated vide minutes of the meeting held on 10th June, 2020 under the chairmanship of Principal Secretary to Government, Agriculture Production Department shall also part of this order for implementation.

By order of the Government of Jammu & Kashmir.


Sd/-
(Navin K. Choudhary), IAS
Principal Secretary to Government,
Agriculture Production Department

No. Agri/Coord/73/2020

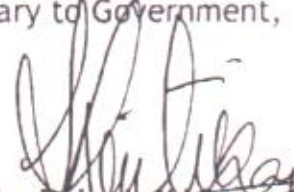
Dated 15.06.2020

Copy to the:

1. Joint Secretary, (J&K), Ministry of Home Affairs,
Government of India.


25/06/2020

2. Convenor SLBC.
3. Director Horticulture Jammu/Kashmir.
4. Director Agriculture Jammu/Kashmir.
5. Director Animal Husbandry Jammu/Kashmir.
6. Director Fisheries, J&K.
7. Director Sheep Husbandry Jammu/Kashmir.
8. Chairman, J&K Gramin Bank.
9. Deputy General Manager, PNB.
10. Deputy General Manager, SBI.
11. Deputy General Manager, HDFC.
12. Private Secretary to Hon'ble Lieutenant Governor.
13. Private Secretary to Advisor (S) to Hon'ble Lieutenant Governor.
14. Private Secretary to Chief Secretary, J&K.
15. Private Secretary to Principal Secretary to Government, Agriculture Production Department.
16. Government Order file.


(Kritika Raina), KAS 15/06/2020
Under Secretary to Government,
Agriculture Production Department.