

Government of Jammu & Kashmir
Department of Animal Husbandry, Jammu

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No: - DAHJ/Tech-383/ 638 -699

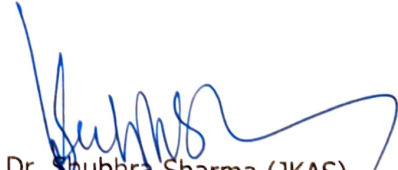
Dated: - 02 / 05/2023

Copy of the **Revised Operational Guidelines of Integrated Poultry Development Program 2023-24** issued by Administrative Department vide No: ASHF-PLG/11/2021-10-O/o ASH&F dated: 27-04-2023 is hereby forwarded to:-

- 1/ Chief Executive Officer, Livestock Development Board, Belicharana Jammu.
- 2-3/ Joint Director, Poultry Belicharana Jammu/ARV Lab R.S.Pura.
- 4-13/ Chief Animal Husbandry Officer, Jammu/Kathua/Samba/Udhampur/Reasi/Doda/Kishtwar/Ramban/Rajouri/Poonch.
- 14-17/ Deputy Director, AH/Poultry/Research & Production/Planning & Statistics, Talab Tillo Jammu.
- 18/ Liver Fluke cum Rinder Pest Control Officer (AHD), Talab Tillo Jammu.
- 19/ Epidemiologist, AICRP on FMD, Talab Tillo Jammu.
- 20/ Principal, Paravet Training Institute, Balole.
- 21-22/ Superintendent, CVH Talab Tillo Jammu/SDVH R.S.Pura.
- 23/ Manager, Frozen Semen Bank, Belicharana Jammu.
- 24-27/ Poultry Geneticist/Poultry Nutritionist/Poultry Marketing Officer/Manager Poultry Production Jammu.
- 28-32/ Officer Incharge, Artificial Breeding Station, Hakkal Jammu/Kathua/Udhampur/Nowshera/Surankote.
- 33-41/ Livestock Development Officer, Jammu/R.S.Pura/Akhnoor/Kathua/Udhampur/Dharmari/Bhaderwah/Rajouri/Poonch.
- 42-46/ Superintendent DVH Kathua/Udhampur/Doda/Rajouri/Poonch.
- 47-52/ Disease Investigation Officer, Jammu/Kathua/Udhampur/Ramban/Rajouri/Poonch.
- 53-58/ Poultry Development Officer, Jammu/Kathua/Udhampur/Doda/Rajouri /Poonch.
- 59/ Extension Officer, Publicity Wing, Directorate of Animal Husbandry Jammu.
- 60/ Manager Hatchery, Udhampur.
- 61/ Accounts Officer, Directorate of Animal Husbandry Jammu.
- 62/ I/c Website, Directorate of Animal Husbandry, Jammu.

..... for information and necessary action.

Enclosure(s):- 07 (Seven Leaves)


Dr. Shubhra Sharma (JKAS)
Director
Animal Husbandry Department
Jammu

F.No. ASHF-PLG/11/2021-10-O/o ASH&F
Government of Jammu and Kashmir
Agriculture Production Department
Civil Secretariat Jammu/ Kashmir

Dated: 27-04-2023


Subject: Revised Operational guidelines of Integrated Poultry Development Program 2023-24.

- i) The guidelines will be in force till 31st March, 2024 or replaced by a new set of guidelines whichever is later.
- ii) The support by the department in terms of incentives/ subsidy will be available for the following: -
 - a) Establishment of new commercial broiler farm/ Layer farm/ free range LIT layer farm/ other poultry birds.
 - b) Insurance of broiler poultry birds (D.O.C's);
 - c) Establishment of Poultry Dressing and processing unit;
 - d) Poultry Farm equipments/ accessories.
- iii) The scheme shall be implemented through Animal Husbandry Department Jammu/Kashmir and monitored by committee constituted by the Administrative Department for the purpose.
- iv) **Mode of operation:**
 - i. Any individual /group of individuals/Poultry Farm unit holders/Poultry retail units /SHG's/ Poultry Cooperatives/ farmers producer organization can avail the benefits of scheme as per the eligibility mentioned in Annexure "A".
 - ii. Poultry Farmers availing the benefit shall be registered with Animal Husbandry Department as per the provisions laid in Jammu & Kashmir poultry policy 2020.
 - iii. Efforts will be made to cover 20% SC/ST and 10% women beneficiaries.
 - iv. The component wise details of benefits and subsidy available are provided at "Annexure A".
 - v. The beneficiary can purchase equipments from any registered company/ authorized dealer/ distributor/ sole manufacturer within or outside Union Territory of JK in accordance with minimum standard specifications in vogue as issued by the department or any central government institute. However, the rates shall be as per the company rate list or less. The dealer/supplier should either be an original manufacturer or the authorized dealer and in no case procurement from unauthorized dealer or sub-letting shall be acceptable.
 - vi. The machinery/equipment should be certified as per requisite safety / quality standards and subsidy shall be released as fixed per unit by the department regardless of prices as long as specifications prescribed are met.

- vii. The beneficiary can avail insurance facility from any insurance company registered with Insurance regulatory and Development Authority of India, however, Animal Husbandry Department shall bear no responsibility for settlement of claims or any dispute with insurance company.
- viii. Interested beneficiaries will submit their applications in the format AHD-1 to District Level Technical Committee (DLTC) headed by Chief Animal Husbandry Officer. The DLTC with the signature of CAHO after due scrutiny shall submit the case of eligible beneficiaries to the respective Directorate of Animal Husbandry within 15 days from the receipt of the application.
- ix. All the required documents as per the checklist and a brief business plan, indicating the site of installation/purpose/supply chain if any/shall be enclosed with application. Subsidy shall be extended on first come first serve basis subject to availability of funds.
- x. For establishing the poultry farm (broiler, layer, parent stock, LIT or other poultry) the beneficiary shall own the required land on which the farm will be established. The applicant shall submit the geo-tagged images of the site along with the application to DLTC. In case of creation of infrastructure, the applicant shall take the geo tagged photographs before establishing the unit, during establishment of unit and after establishing the unit and submit same to DLTC for release of subsidy.
- xi. Once beneficiary has procured the equipment or established/ commissioned a unit, total eligible subsidy amount or of maximum ceiling, which ever is less, shall be released upon submission of invoice where ever applicable and after physical verification by DLTC.
- xii. Such verification will be carried out within 15 days of the submission of invoice and intimation that the unit has been established or equipment has been procured.
- xiii. There will not be delay of more than 30 days in release of subsidy once the beneficiary has submitted the required documentation.
- xiv. Release of subsidy will be only through DBT mode.
- xv. The beneficiary can opt for loan facility by depositing 10% margin money and 50% subsidy shall be provided as back ended with defined lock in period as per RBI guidelines and terms and conditions of different commercial banks.
- xvi. In case beneficiary avails bank loan for purchase of the equipment or establishing a unit, CAHO shall forward the Proforma bill/ approved estimates along with copy of application of beneficiary to the Bank. The bank shall follow all RBI guidelines for sanctioning of such loan. After receipt of IPA from Bank, CAHO shall submit the case to respective Directorate for approval.
- xvii. All clarifications issued by this Department regarding implementation of the scheme are applicable to these guidelines and any condition of these guidelines can be

modified/ altered at any given point of time to ensure transparency and adherence to the objectives of the scheme.

- xviii. The Administrative Department will constitute a committee for monitoring the implementation and impact of the program.
- xix. The Director Animal Husbandry Jammu/Kashmir shall draft a uniform SOP for beneficiaries which shall include checklist, all procedures involved for applying under different components of scheme. They shall also submit list of beneficiaries with address/phone number and geo tagged photographs of the newly established units along with beneficiary and month-wise physical/ financial achievements of the scheme to the Administrative Department. The same details shall be uploaded on official website of Animal Husbandry Department Jammu/Kashmir on regular basis.


Deputy Director (P&S) 27/4/23
Animal/Sheep Husbandry
& Fisheries Department
Dated: 04.2023

F.No. ASHF-PLG/11/2021-10-O/o ASH&F

Copy to the:

1. Principal Secretary to Lieutenant Governor of UT of Jammu and Kashmir.
2. Joint Secretary (Jammu& Kashmir), Ministry of Home Affairs, Government of India.
3. Divisional Commissioner, Jammu/ Kashmir.
4. All Deputy Commissioners of UT of J&K.
5. Director, Animal Husbandry Department Jammu/ Kashmir.
6. Convenor SLBC, J&K Bank for information of all Lead Banks in UT of J&K.
7. Private Secretary to Advisor (B) for information of the Hon'ble Advisor.
8. Private Secretary to Chief Secretary of UT of J&K for information of Chief Secretary.
9. Private Secretary to Financial Commissioner, (Additional Chief Secretary),
Agriculture Production Department for information of Financial
Commissioner.
10. Private Secretary to Financial Commissioner, (Additional Chief Secretary),
Finance Department for information of Financial Commissioner.

Annexure "A" of Guidelines issued Vide F.No. ASHF-PLG/11/2021-10-O/o ASH&F, Dated,
27-4-2023

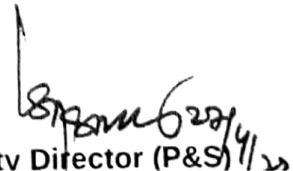
Component with minimum capacity	Pattern of Assistance	Eligibility of Beneficiary
a) Establishment of new commercial broiler farm 1000 chick capacity to 10000 Chick capacity.	For establishing a new commercial broiler poultry farms of different capacities one time capital subsidy of 50% of project cost with a maximum ceiling of ₹ 100/- per chick shall be provided (this includes cost of DOC and support for creation of required rearing infrastructure as per the standard norms).	Any eligible entity owning suitable land for establishing such farm and have obtained prior NOC from Pollution Control Board as may be applicable. He shall also register himself with Animal Husbandry Department Jammu/ Kashmir as per provisions of J&K poultry Policy 2020
b) Establishment of new commercial layer (High-tech) farm 5000 layer bird capacity to 10000 layer bird capacity	For establishing a new commercial layer farms of different capacities one-time capital subsidy of 50% of the project cost with a maximum ceiling of ₹ 200/- per layer chick shall be provided (this includes cost of commercial layer chicks and support for creation of required rearing infrastructure as per the standard norms).	Any eligible entity owning suitable land for establishing such farm and have obtained prior NOC from Pollution Control Board as may be applicable. He shall also register himself with Animal Husbandry Department Jammu/ Kashmir as per provisions of J&K poultry Policy 2020
c) Establishment of a hatchery mother unit (Parent Stock) 3000 bird capacity to 10000 bird capacity	For establishing a new hatchery mother unit of different capacities one-time capital subsidy of 50% of the project cost with a maximum ceiling of ₹ 200/- per bird shall be provided (this includes cost of commercial parent stock chicks and support for creation of required rearing infrastructure as per the standard norms).	Any eligible entity who has availed support for installing Hatchery Unit through IDS or has established Hatchery unit through self-financing.
d) Establishment of free range layer farm (LIT) with fencing and night shelter shed, 500 to 1000 layer bird capacity along with branding and packaging of Desi eggs	For establishing a free-range layer farm of different capacities, one time capital subsidy of 50% of the project cost with a maximum ceiling of ₹ 100/- per layer.	Any eligible entity owning suitable land for establishing such farm and obtained prior NOC from Pollution Control Board as may be applicable. He shall also register himself with Animal Husbandry Department Jammu/ Kashmir as per provisions of J&K poultry Policy 2020
e) Establishment of free range farm of other poultry birds which include ducks, geese, Guinea fowl and turkeys with fencing and night shelter	One time capital subsidy of 50% of the project cost with a maximum ceiling of ₹ 100/- per duckling, Guinea fowl and gooseling and ₹ 200/- per turkey polt.	Any eligible entity owning suitable land for establishing the farm and obtain prior NOC from Pollution Control Board as may be applicable. He shall also register himself

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facility, 500 to 1000 bird capacity		with Animal Husbandry Department Jammu/ Kashmir as per provisions of J&K poultry Policy 2020
Poultry insurance-commercial broilers.	50% subsidy on premium with a maximum ceiling of ₹1.50 per DOC. Minimum unit size of 1000 broiler birds	New or existing poultry farmer registered with Animal Husbandry Department Jammu/ Kashmir
3. Poultry dressing and processing unit, along-with accessory machinery a) Retail dressing type (200 birds per day) (SS Sink Table with min 8 killing cones, water mixer tap; Hot water scalding 150 L; Feather plucker; Work and evisceration table, 4'x2'x2.5'; knives; 02 No. SS trolleys with crates; etc)	50% subsidy upto ₹ 0.50 lakh	Any eligible entity owning suitable infrastructure or poultry retail shop for installation of the dressing unit and obtained all necessary permissions from any Authority as may be applicable prior to establishment of such unit.
b) Mini dressing type (1000-2000 birds per day) (SS double Sink Table with min 12 killing cones, water mixer tap; Hot water scalding 200L; Feather plucker; Work and evisceration table, 4'x2'x2.5'; Portion cutter machine; vacuum packing machine, 04 No. SS trolleys with plastic crates; etc)	50% subsidy with max. ceiling of ₹ 2.00 lakh	Any eligible entity shall own suitable infrastructure for installation of the dressing unit and obtained all necessary permissions from any Authority as may be applicable prior to establishment of such unit.
c) Fully Automatic Conveyorized Dressing Plant (>2000 birds per day) (Overhead automatic conveyorized shackles, Hot water scalding 200L; Feather plucker; Work and evisceration table, 4'x2'x2.5'; Portion cutter machine; vacuum packing machine, 08 No. SS trolleys with plastic crates; Spiral screw chiller, drip drum with water tray, etc)	50% subsidy with max. ceiling of ₹5.00 lakh	Any eligible entity shall own suitable infrastructure for installation of the Automatic dressing unit and obtained all necessary permissions from any Authority as may be applicable prior to establishment of such unit.

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	<p>d) Accessory machinery Servo stabilizer Capacity: 10 KVA; Number of phases: single; Input voltage: 90-300V, Automatic high voltage cut-off, Air cooled digital micro control systems, Power supply: AC, Fully automatic</p> <p>D. G Set Output type: Single phase AC type; Silent/sound proof; Frequency-50 Hz; Voltage – 230-415 V; Cooling system-air cooling; Output – 10 HP (7.3kW)</p> <p>Cold Storage facilities Walk-in freezers – SS Blast freezer and chiller, double chamber; Voltage-220-480 V; Frequency-50-60 Hz; Temperature- -20 Celsius +4 Celsius; Semi-automatic; Dimensions-12'x8'x8'</p>	<p>50% subsidy with max. ceiling of ₹1.50 lakh</p> <p>Beneficiaries who have opted for 'a' to 'c' of S.No. 3 can avail benefits of component "d". Benefit of DG set can also be availed by intended beneficiaries who have applied for S.No. 1</p>
4.	<p>Poultry farm automation (automatic feeders and waterers))/ Poultry farm equipments including feeders & waterers, Temperature control- (saw dust bukharis or LPG heating system)/ exhaust fans/ fumigators 1000 chick capacity and above.</p>	<p>50% subsidy with maximum ceiling of ₹ 0.50 lakh for poultry farm automation and ₹ 0.30 lakh for other equipments</p> <p>New and existing poultry farms registered with Animal Husbandry Department Jammu/Kashmir</p>


Deputy Director (P&S) 1/23
Animal/Sheep Husbandry & Fisheries

FORM AHD 1

Affix photograph here.

Shall be Attested by CAHO

1. Name of Beneficiary _____
2. Father's/ Husbands Name: _____
3. Address: _____, Tehsil _____, District _____
 , Mobile No _____, Aadhaar No _____
4. Poultry Farm /processing Facility/ Retail unit available (if any please specify with name & address): _____
5. Registration No. _____ Registering Authority _____
6. Rearing Capacity of existing Poultry Farm (if any): _____
7. Rearing Capacity of New commercial Broiler Poultry Farm _____ (New Startup).
8. Rearing Space Available for Startup: _____ Sq. Ft.
9. NOC by Pollution Control Board as may be applicable _____
10.

Facility/ Intervention/Equipment	Cost	Name of authorized Dealer with Address
i) _____	_____	_____
ii) _____	_____	_____
iii) _____	_____	_____
iv) _____	_____	_____
v) _____	_____	_____
11. Total cost as per proforma bill/ bills enclosed: Rs. _____
12. Name of the Insurance Company for insurance of DOC's _____
13. IRDA registration No _____ Branch Name _____ Address _____
14. Insurance Premium per chick _____ Total premium paid _____
15. 16 digit Account No _____, Bank _____ J&K Bank Ltd , _____ Bank Branch
 (Account No. should be in the name of beneficiary)
16. If beneficiary wants to avail Bank Loan (Please tick): YES/ NO
17. If yes, name of Bank: _____ Branch: _____ Address _____
 (NOC from concerned Bank Branch shall be enclosed)
18. A brief business plan, indicating the site of establishment/installation/ interventions/ NoC's if any etc shall be enclosed.

Signature:

Name:

Address:

Signatures of DLTC

Attested by Chief Animal Husbandry Officer: